



ENGLISH

CALL FOR CHAPTERS

Economies of Renewal and Transformation : The world after the crisis

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(New international academic publisher, print and digital)

Following the international conference *The World in Celebration(s): Economy(ies) of Renewal and Transformation*, held in Poitiers on May 22–23, 2025, the project coordinators propose to extend the scientific exchange through the publication of a collective volume. The conference presentations addressed a wide range of contexts – Morocco, Indonesia, South Africa, Iraq, Colombia, France – and highlighted the ways in which societies rebuild themselves, invent new possibilities, and transform collective experience.

This volume aims to explore the dynamics of renewal, transformative practices, and forms of celebration that emerge after periods of economic crisis. (*Working languages: French, English, German, Spanish, Portuguese, and Italian*)

After exploring, during the 2024 conference *The World in Crisis(es)* (Orléans, May 2024), the dynamics linked to periods of economic collapse, we now turn our attention to the forces of transformation and renewal that arise in the aftermath of such challenging times. While economic crises represent moments of rupture and disruption, the post-crisis period can be seen as a phase of renewal and transformation.

The post-crisis period is not only a time for celebration; it is also a space for the easing of tensions, a moment for reinvention, collective creativity, and the production of new identities and new relationships.

This volume proposes to examine how, from both an economic and organizational perspective, societies reshape and rebuild themselves after crises and find new ways to transform – both from a systemic and a discursive point of view.

Thematic Axes:

Axis 1: The Economy of Recovery and Renewal

In a post-crisis context, economies are often reorganized around new practices, new models, and structural shifts. This axis invites analysis of this dynamic from multiple perspectives:



- Economy and managerial strategies after crisis: How do organizations (societies, businesses, NGOs, etc.) recover economically after major crises – whether health-related, financial, environmental, or otherwise? What economic models and organizational or managerial strategies emerge in this post-crisis phase?
- New forms of work and organization: Economic crises frequently disrupt established work models. What transformations are observed in work, production methods, and managerial practices in the post-crisis era? How do companies reconfigure their internal processes and governance models to adapt to this new context?
- Economy of renewal, transformation, and celebration: Throughout history, economic recovery periods are often accompanied by festive and joyful moments. How are these social or cultural festivities themselves indicators or drivers of recovery?

Axis 2: Discourses and Representations of Renewal

In the wake of crisis narratives, discourse surrounding economic recovery becomes a powerful tool of social and political mobilization. The vocabulary of economic renewal, celebration, festivity, and transformation takes center stage in political, media, and popular narratives. This second axis aims to analyze how the story of economic recovery shapes collective perceptions and political orientations, as well as public imagination. Contributions may address:

- Political discourses of renewal: What narratives do political leaders and organizational heads construct to support the post-crisis transition? How is the rhetoric of renewal employed to encourage recovery, whether in terms of economic growth, governance, or organizational innovation?
- The role of media, companies, and civil society: How do the media contribute to shaping a collective perception of the post-crisis period? How do civil society and businesses appropriate these narratives to foster resilience? What strategies do businesses adopt to project an image of renewal to stakeholders?
- Festivals and rituals as expressions of change: Can festive events be seen as reflections or catalysts of social and economic transformation? How do societies and organizations reclaim the concept of celebration to mark a new beginning?

This call for chapters is open to researchers and research students from various disciplines – including economics, management studies, history, language and society studies, linguistics, social sciences, communication, and political science – whose work focuses on the contemporary period (20th and 21st centuries). It is also open to professionals and practitioners who can offer complementary pragmatic insights.

Proposals for chapters (max. 500 words), accompanied by a short CV, should be sent by December 15, 2025 to the following address: editionsVPM@gmail.com.

Working languages: French, German, English, Spanish, Italian, and Portuguese.

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